


CONTACTS

asousalopes@outlook.com

 alice-lopes-11aa351b

FORMER COMPANY

www.useit.pt

PORTFOLIO

www.alpixelbook.pt

MAIN SKILLS

HTML ●●●●●

CSS ●●●●●

Content Management ●●●●●

LANGUAGES

Portuguese ●●●●●

Native or bilingual proficiency

English ●●●●●

Full professional proficiency

French ●●●●●

Limited working proficiency

Spanish ●●●●●

Limited working proficiency

Alice Lopes

Interface Designer

Sintra, Lisbon, Portugal

Presentation

With 20 years' experience in Interface Design: website and webapp layout, HTML, CSS and JS composition, image editing in Adobe Photoshop and content management in in-house platforms, Joomla and Wordpress.

Licensed in Advertising and Marketing at Escola Superior de Comunicação Social.

Professional experience

Use.it

Interface Designer

December 2004 - January 2025 (20 years) | Lisbon, Portugal

Development of interfaces for websites and web applications.

Website development support in Visual Studio (Razor and .aspx), content management on in-house platforms, Joomla and Wordpress, image composition (photo editing, creation of advertising and information banners, etc.) in Photoshop and Illustrator, and implementation and management of Google Analytics.

Accompanying, assisting and reporting on market research focus groups in the area of digital usability.

ICS - Instituto de Ciências Sociais da Universidade de Lisboa

Proofreading and converting books

November 2016 - April 2017 (6 months) | Portugal

Conversion of publications to e-reader format.

NTM - Comunicação e Publicidade

Promotional Assistant

October 2003 - December 2003 (3 months) | Portugal

Promotion of training courses to local municipalities and subsequent activity reports.

OCTAL Engenharia de Sistemas, SA

Technical Help Desk

June 2002 - August 2002 (3 months) | Lisbon, Portugal

Technical assistance for ISDN line equipment via telephone.

Terravista.pt - Serviços Multimédia, S.A.

Student Internship

July 2001 - December 2001 (6 months) | Lisbon, Portugal

News and photography editing for the Terravista portal.

Occasionally

Freelance production of websites and logos.

The course aims to develop skills in the Marketing (Market Research, Strategic Planning, Marketing Mix Management) and Advertising (Account Management, Strategic Creativity, Media Planning) areas, complemented by knowledge of Audiovisual and Multimedia, Consumer and Organisational Behaviour, Communication, Social and Human Sciences, and Statistics.

SOME CLIENTS I'VE WORKED WITH

Via Use.it

Crédito Agrícola

Opel

Spoticar

Ipsos Apeme

Grupo Lindley

DGES - Candidaturas a Bolsas do Ensino Superior

St.John's School

ICOM-CC

Grupo Pestana

Bright Partners

Education and Certification

Licentiate degree, Advertising and Marketing

Escola Superior de Comunicação Social

Lisbon, September 1997 to July 2001

Degree in Advertising and Marketing, Advertising scope.

Outsystems Platform Jumpstart Training

Outsystems

Algés, Lisbon, November 2015

Introduction to the Outsystems platform.

Attended Spanish course

ELIPA

Parede, Lisbon, 2003

Spanish course at Elipa, Parede.

Information Systems and Multimedia Management Course

Plano FORDESQ

Lisbon, 2002

Information Systems and Multimedia Management course, in the Information and Communication Technologies field, under the FORDESQ plan.

Skills and competences

HTML and CSS



Proficient

Adobe Photoshop



Proficient

Adobe Illustrator



Proficient

JavaScript



With experience

Microsoft Office



Proficient

Microsoft Visual Studio



With experience

Figma



With experience

Graphic Design



Proficient

Content management in Joomla



Proficient

Content management in Wordpress



Proficient

Website creation in Wordpress



Proficient

Newsletters production (Joomla framework)



Proficient

Google Analytics



With experience